

PRESS INFORMATION

For Immediate Release

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Redding Reloading Equipment Introduces NXGen Carbide Sizing Dies For Straight Wall Cases

Cortland, NY.....Redding Reloading Equipment has been a leader in Carbide sizing die technology as the first company to use Titanium Carbide, later by introducing the unique Dual Ring Carbide Sizing Dies. And now with their introduction of NXGen Carbide Technology.

Previous carbide sizing dies we generally limited by the single dimension of their narrow carbide ring which was dimensioned to hold a bullet in the thinnest possible SAAMI neck wall thickness. While this did well for bullet retention it was not always appropriate for the remainder of the case. This caused excessive sizing that limited case life as well as in many cases reduced dimensions to a level which did not fit the chamber well.

NXGen Carbide sizing dies leverage the latest advances in materials science, specifically as related to Carbide, creating new and innovative designs to increase ease of use and improved dimensional accuracy in straight wall cases. These NXGen designs create cases with profiles which do not exhibit the Wasp Waist often found with use of a traditional single ring carbide. NXGen uses a greater carbide contact surface giving these dies the ability to better compensate for a variety of wall thicknesses without over sizing the case body. Materials technologies continually advance and provide Redding engineers with opportunities to create previously unattainable design characteristics to better serve the needs of the straight wall cartridge reloader. These advances in NXGen carbide technology along with enhanced designs make possible improved ease of sizing and allow for more accurate dimensioning for the entire range of new cartridge case products from suppliers around the world.

NXGen Carbide dies for straight wall cases are the result of Redding's continued commitment to innovation and quality that now spans over 75 years. Redding Reloading Equipment has focused on building the finest quality, American Made products for the precision handloading market since 1946. To learn more about our ongoing commitment to the precision handloading enthusiast and to request a copy of the current Redding catalog visit: <u>www.redding-reloading.com</u>